#### January 1992

Palm Computing, a pioneer in mobile and wireless Internet solutions, is founded by Jeff Hawkins, and joined shortly thereafter by Donna Dubinsky.



U.S. Robotics acquires Palm Computing.

#### March 1996

Palm Computing launches the Pilot 1000, featuring 128KB of memory, capable of holding thousands of addresses, phone numbers, personal notes and to-do lists. This is the first of many products to deliver on the vision that the future of personal computing is mobile computing.

#### March 1997

Palm Computing's second product—the PalmPilot—launches, and over time its fast-growing popularity firmly roots the term "PalmPilot" in popular culture.

#### May 1997

3Com acquires U.S. Robotics and therefore Palm Computing, a U.S. Robotics subsidiary.

#### September 1997

Within 18 months, Palm Computing ships more than 1 million Pilots, making it one of the fastest-selling consumer electronics products in history.

#### November 1998

Jeff Hawkins, Donna Dubinsky and Ed Colligan—the principals behind the development of the popular PalmPilot—join together to found a new company. Handspring.

# February 1999

The sleek, modern Palm™ V handheld redefines the handheld industry with a new icon...a product that strategically had zero additional features from its predecessor. Message: style matters.



Palm begins a provocative print and outdoor ad campaign with a bare woman, depicting the beauty and simplicity in the product and the human body.

#### May 1999

Palm Computing gets people connected with its first wireless handheld, the Palm VII handheld.



#### March 2000

The Palm IPO was one of the most successful IPOs in American business history.

#### April 2005

A significant milestone is reached: More than 1 million Treo 600 smartphones are sold worldwide.

May 2005

palmOne acquires sole rights to the Palm brand name and changes its company



Celebrities, including Nick Lachey, Spike Lee and Eva Longoria, become Palm customers, helping to create Hollywood buzz.

Ten years. One vision.

# October 2004

The company launches the Treo 650 smartphone on Palm 0S.

# name back to Palm, Inc. in July and forges a new category with the LifeDrive



### October 2003 After spinning off PalmSource

and acquiring Handspring, the newly combined company becomes palmOne.

#### June 2003

The Tungsten<sup>™</sup> T handheld is used to test the thinking abilities of climbers in extreme conditions, trekking more than 29,000 feet to the top of Mt. Everest.

# Sales of the 7ire line surpass 3 million in fewer than 18 months.

# October 2002

Palm debuts the Zire™ and Tungsten handheld lines, segmenting the consumer and mobile-professional markets.

## January 2006

Palm and Microsoft create history with the Treo 700w smartphone. bringing the Palm experience to the Windows Mobile® platform, expanding to offer two platforms of smartphones.

# 2006 & Bevond

The vision continues steadfast: The future of personal computing is mobile computing. With a decade of innovation, world-class partners and millions of customers worldwide, watch what Palm does next.

#### December 2001

Palm divides its hardware and operating-system businesses into two subsidiaries, Palm Solutions and PalmSource.



### April 2002

One step for man, one giant leap for Palm as the Palm m125 handheld launches into space on the Russian Soyuz rocket.

## February 2002

The first Treo™ smartphones, the Treo 180 and Treo 180g, begin shipping, combining a mobile phone, email, and Palm OS

# June 2000

With Palm products becoming mainstream, they move onto the silver screen and are used in opening monologues including the Late Show with David Letterman.



### May 2001

Palm marks the debut of the 10.000th Palm OS® application

# October 2001

Handspring announces the Treo smartphone, combining a mobile phone. wireless email, messaging and web browsing, and Palm OS organizer.

